

# VICTORY BUSINESS SUMMIT



VICTORY  
BUSINESS

# AGENDA

8:15am-9:30am | Check-In: Closes at 9:40am

9:30am-9:35am | Opening Remarks

9:35am-10:20am | Keynote Speaker: Jordan Raynor

10:20am-10:35am | Break

10:35am-11:20am | Breakout Session #1

11:20am-11:30am | Break

11:30am-12:15pm | Breakout Session #2

12:15pm-1:30pm | Lunch and Networking

1:30pm-1:35pm | Testimonies

1:35pm-2:20pm | Panel Discussion

2:20pm-2:25pm | Wrap Up/Call to Action

2:30pm | Event Ends



**VICTORY**  
BUSINESS

## DOING BUSINESS GOD'S WAY!

We're called to give God glory in our work. When we commit ourselves to working His way, we gain a level of significance and success that is only attainable when we have a holy, biblical foundation. God wants you to experience His best in business and make an even greater impact where He has called you.

Our Victory Business ministries will connect you with like-minded individuals and equip you with purpose-driven teaching and practical tools to help you walk out His mission at work.

## EXPLORE WHAT'S NEXT....

### ***VICTORY BUSINESS COLLECTIVE***

Victory Business Collective was created to help mission-driven entrepreneurs make an even greater impact on the Kingdom of God in the marketplace! It offers a secure setting for networking, imparting Kingdom values and Christ-centered skills, and inspiring and motivating Christian business executives to participate in workplace ministry. [LEARN MORE](#)

### ***KINGDOM BUSINESS LEADERS***

Kingdom Business Leaders is a program "by business leaders, for business leaders." Through world-class resources, events, and learning groups with like-minded peers, our program will help you find true success at work and in life. [LEARN MORE](#)

### **THRIVE T\*DAY**

Are you a woman passionate about maximizing your potential in the workplace or in ministry? Are you looking for transformation and not just information to help you in your leadership journey? Then we are here for you! [LEARN MORE](#)

# WE ARE VICTORY

## VISION STATEMENT

Our vision is to be a house of prayer who fulfills Acts 1:8 by making disciples of Jesus through:

- BUILDING FAMILIES
- TRANSFORMING COMMUNITIES
- RECONCILING CULTURES
- IMPACTING NATIONS

## C.H.E.C.K. VALUES



### COURAGEOUS

We follow Jesus into the unknown, walking by faith and not by sight, no matter what it costs us.



### HUMBLE

We are not led by title. We lead with open hands, always seeking to serve others.



### EMPOWERING

We make disciples who make disciples...Equip, empower and send!



### CONNECTED

We walk slowly through the crowd; we seek to know people and walk alongside them through life.



### KIND

People know we are disciples of Jesus by the way we love others.

## GOD DREAM - EMANCIPATING GREATNESS

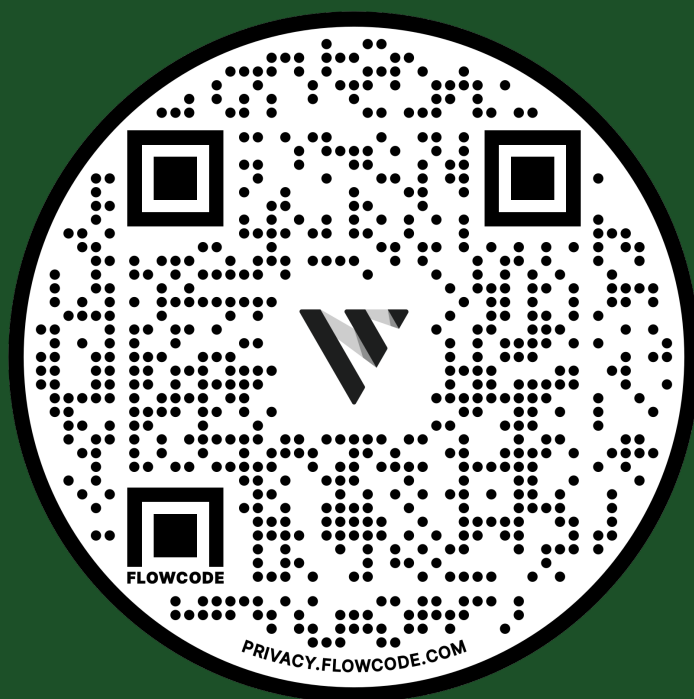
Releasing what God put in you for His glory in the world around you.

## GOD GOAL

**100k** in Victory Church campuses and house churches  
**+ 900k** in Victory Church inspired and supported gatherings (partner churches, missions, etc.)  
**= 1 million** souls that are fully alive in Christ, emancipating God's greatness in the world around them



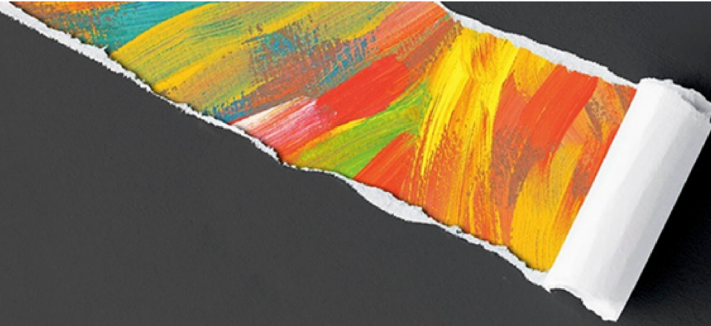
**TEXT YOUR QUESTIONS  
FOR Q&A SESSION**



**770-637-1779**



**jordanraynor** 



**Sadly, most of us spend more time planning a one-week vacation than we do planning for eternity.**



**189 likes**

**jordanraynor**  Most people spend more time...

[view all comments](#)

# JORDAN RAYNOR

EXECUTIVE CHAIRMAN OF  
THRESHOLD 360,  
BESTSELLER AUTHOR,  
SPEAKER



Through his bestselling books (*The Sacredness of Secular Work*, *Redeeming Your Time*, *The Creator in You*, etc.), keynote speeches, podcasts, and devotionals, Jordan has helped millions of Christians in every country on earth connect the gospel to their work.

In addition to his writing and speaking, Jordan serves as the Executive Chairman of Threshold 360, a venture-backed tech startup which Jordan previously ran as CEO following a string of successful ventures of his own.

Jordan has twice been selected as a Google Fellow and served in The White House under President George W. Bush. A sixth-generation Floridian, Jordan lives in Tampa with his wife and their three young daughters. The Raynors are proud members of The Church at Odessa.

Connect with Jordan:



[@jordanraynor](https://twitter.com/jordanraynor)



[jordanraynor.com](https://jordanraynor.com)




jordanraynor 



God never intended creation  
to be a *product* we passively  
consume but a *project* we  
actively participate in.



189 likes

jordanraynor  Contrary to how Genesis is typically...

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# **BREAKOUT SESSIONS**

## **THE SACREDNESS OF SECULAR WORK**

JORDAN RAYNOR

LOCATION: CHAPEL (10:35AM ONLY)

## **EXCELLENCE WINS**

HORST SCHULZE

LOCATION: CHAPEL (11:30AM ONLY)

## **THE ENDURANCE FACTOR: CREATING A CULTURE OF SUSTAINABILITY AMIDST UNCERTAINTY**

DENNIS & COLLEEN ROUSE

LOCATION: EMANCIPATING GREATNESS BACK HALLWAY

## **HOW TO NEVER CHASE A PAYCHECK AGAIN**

DR. ROBERT J. WATKINS

LOCATION: GUEST EXPERIENCE SUITE

## **INNOVATION DREAM LAB: CREATING ACTION STEPS FOR YOUR BUSINESS DREAM**

NATALIE BORN

LOCATION: MULTI-PURPOSE ROOM

## **THE POWER OF PARTNERSHIP**

KINGDOM BUSINESS LEADERS PANEL

LOCATION: EMANCIPATING GREATNESS ROOM #4

# HORST SCHULZE

CO-FOUNDER OF THE RITZ-  
CARLTON  
FOUNDER OF CAPELLA HOTEL  
GROUP



A legend and leader in the hotel world, Horst Schulze's teachings and vision have reshaped the concepts of service and hospitality across industries.

Mr. Schulze's professional life began more than 65 years ago as a server's assistant in a German resort town. Throughout the years he worked for both Hilton Hotels and Hyatt Hotels Corporation before becoming one of the founding members of The Ritz-Carlton Hotel Company in 1983. There Mr. Schulze created the operating and service standards that have become world famous.

During his tenure at The Ritz-Carlton, Mr. Schulze served as president and COO, responsible for the \$2 billion operation worldwide. It was under his leadership that The Ritz-Carlton Hotel Company became the first service-based company to be awarded the prestigious Malcolm Baldrige National Quality Award—twice.

In 1991, Mr. Schulze was recognized as “corporate hotelier of the world” by HOTELS magazine. In 1995, he was awarded the Ishikawa Medal for his personal contributions to the quality movement. In 1999, Johnson & Wales University gave him an honorary Doctor of Business Administration degree in Hospitality Management. Most recently, Mr. Schulze was honored with the “Legacy of Innovation and Inspiration Award” by Historic Hotels of America.

After leaving The Ritz-Carlton Hotel Company, Mr. Schulze went on to found The Capella Hotel Group. This luxury hotel company managed some of the most elite properties worldwide and gave Mr. Schulze the opportunity to further define the luxury hotel industry, receiving countless awards and recognitions.

Today, Mr. Schulze serves as Expert in Residence at Arch + Tower, a boutique, organizational strategy consulting firm. He serves on numerous boards and is a sought after keynote speaker. He also recently completed his first book, “Excellence Wins.” In 2022, Auburn University announced its school of hospitality would forevermore be named the Horst Schulze School of Hospitality Management.

Connect with Horst:



[@thehorstschulze](https://twitter.com/thehorstschulze)



[The Horst Schulze](https://www.facebook.com/TheHorstSchulze)



[linktr.ee/Horstschulze](https://linktr.ee/Horstschulze)



[horstschulze.com](https://horstschulze.com)



# DR. ROBERT J. WATKINS

FINANCIAL DISRUPTOR,  
BESTSELLING AUTHOR,  
INTERNATIONAL SPEAKER,  
FINANCIER



Recognized by former president Barack Obama with the exclusive Presidential Lifetime Achievement Award, Dr. Robert J. Watkins is far from an ordinary entrepreneur and minister of the gospel. For over 20 years, Dr. Watkins, known as The Empire Builder, has been a heart-centered financier completely focused on his God-given mission—to educate, empower and equip people around the globe to build empires that transfer wealth through generations.

After being given up at birth to a Detroit orphanage and adopted by wonderful working-class parents, Dr. Watkins eventually embraced his calling as the “Moses” who could lead God’s people to economic deliverance. He began developing his signature system of Never Chase a Paycheck Again, and the 10 Commandments of Financial Healing was born. As an in-demand international speaker, Dr. Watkins’ passion for people, purpose, and profit has fired up millions of men and women across the globe not just to reach but retain financial success.

This mission has led to the founding of several conferences and events under his tutelage, including “Young CEO Camp,” a summer program that focuses on creating young CEOs in youth ages 11-19; Gathering of the Angels, a Shark Tank-style event where small business owners pitch their next business idea for a chance to receive instant funding and business coaching; and the Kings & Priests Men’s Leadership Organization, which has exploded in just over seven years to a membership of over 17,000 CEOs, business owners, executives, politicians, and various men in ministry across the United States and abroad.

Not only is this Army veteran a bestselling author, servant-hearted minister, and investor but he is a financial consultant who has helped build seven-figure businesses as the CEO of his consulting firm, Conquer Worldwide. In his limited spare time, he has managed to ink five books, including *Never Chase a Paycheck Again*, *How to Hear from God*, *Be Your Own Boss*, *Extreme Results*, and *Chosen: Becoming The Person You Were Meant to Be*. Having earned numerous prestigious assignments, including Marketplace Advisor for the United States Air Force, where he is called upon to consult top generals, Dr. Watkins is the go-to advisor for all things finance.

Even with all his accomplishments and accolades, if you ask him, he will quickly tell you he is most proud and honored to be given the blessing of fatherhood with his two straight-A daughters, Noelle and Gabrielle. In 2021, God blessed him to marry the love of his life, Pastor Riva Watkins (formally Tims).

Connect with Dr. Watkins:



[@robertjwatkins](https://www.instagram.com/robertjwatkins)



[conquerworldwide.com](https://conquerworldwide.com)

# NATALIE BORN

FOUNDER, INNOVATION  
CONSULTANT, AND AUTHOR



Natalie Born is a Principal Consultant with Arch + Tower, a keynote speaker, and the host of a top 25 innovation podcast called Innovation Meets Leadership, which is listened to in over 80 countries. She is also the media and podcast host for Thrive Today. She recently authored her first book, *Set It On Fire: The Art of Innovation*.

Natalie has collaborated on two approved US patents and has over 20 years of experience leading product development, strategy, and innovation teams. She has worked with organizations such as CareerBuilder, First Data, IHG, and ADP, leading major initiatives in over 18 countries. Prior to consulting, Natalie held roles as VP of Innovation and Senior Vice President of Business Development.

Reach out to Natalie today and find out how she can help you move your product or organization forward at [info@iml.how](mailto:info@iml.how).

Connect with Natalie:



[@innovationmeetsleadership](https://twitter.com/innovationmeetsleadership)



[Innovation Meets Leadership](https://www.facebook.com/InnovationMeetsLeadership)



[linktr.ee/innovationmeetsleadership](https://linktr.ee/innovationmeetsleadership)



[innovationmeetsleadership.com](https://innovationmeetsleadership.com)

# DENNIS ROUSE

AUTHOR, INTERNATIONAL  
SPEAKER, FOUNDING PASTOR  
AND CONSULTANT



Dennis Rouse, alongside his wife Colleen, founded Victory Church in 1990 with a clear mission to build strong families, transform communities, reconcile cultures, and impact nations. Since its inception, Victory has grown into one of the largest multicultural churches in America, representing over 145 nationalities.

Under Dennis' leadership, Victory has expanded to multiple campuses with a staff of over 200. His commitment to fostering a healthy church culture is reflected in the long tenure of many of Victory's team members and the church's significant global influence, having planted numerous churches and ministries worldwide.

A published author, Dennis' first book, *10: Qualities That Move You from a Believer to a Disciple*, has been translated into several languages and has had a profound impact on churches and organizations that have embraced its principles.

With a passion for helping the global Church and its leaders become more relevant and effective in reaching emerging generations, Dennis is a highly sought-after speaker both nationally and internationally. He also serves on various boards, including the Maxwell Leadership Board.

Dennis and Colleen reside in Atlanta, where they cherish time with their family, including their three grandchildren.

Connect with Dennis:



[@dennisvrouse](https://www.instagram.com/dennisvrouse)



[10qualities.com](https://10qualities.com)

# COLLEEN ROUSE

AUTHOR, INTERNATIONAL  
SPEAKER, COACH, AND  
FOUNDING PASTOR



Colleen Rouse is a coach, author, speaker, wife, mother, and grandmother whose influence spans both ministry and leadership. Alongside her husband, Dennis, she co-founded Victory Church in 1990. Her visionary leadership has been pivotal in growing the church to over 20,000 members across multiple campuses, representing more than 145 nationalities.

Colleen is also the founder of Thrive Today, a leadership community dedicated to empowering professional women to reach their full potential in their careers, homes, and spiritual lives. She has authored several books, including a three-part devotional and discussion series that offers an in-depth exploration of high-capacity women in Scripture.

With a passion for developing leaders globally, Colleen and Dennis travel extensively, speaking and mentoring leaders around the world. Colleen also serves as a trustee for Oral Roberts University and on the board of directors for Street Grace, a non-profit committed to ending domestic sex trafficking.

In her free time, she enjoys spending time with her family, including her three grandchildren, as well as writing, painting, exploring interior design, and playing golf. Colleen and Dennis reside in Atlanta, Georgia.

Connect with Colleen:



[@cwrouse](https://www.instagram.com/cwrouse)



[thrivetoday.com](https://thrivetoday.com)



[linkedin.com/in/colleenrouse](https://www.linkedin.com/in/colleenrouse)

# ***VICTORY BUSINESS COLLECTIVE***

**CREATED TO HELP MISSION-DRIVEN  
ENTREPRENEURS MAKE AN EVEN  
GREATER IMPACT ON THE KINGDOM  
OF GOD IN THE MARKETPLACE!**

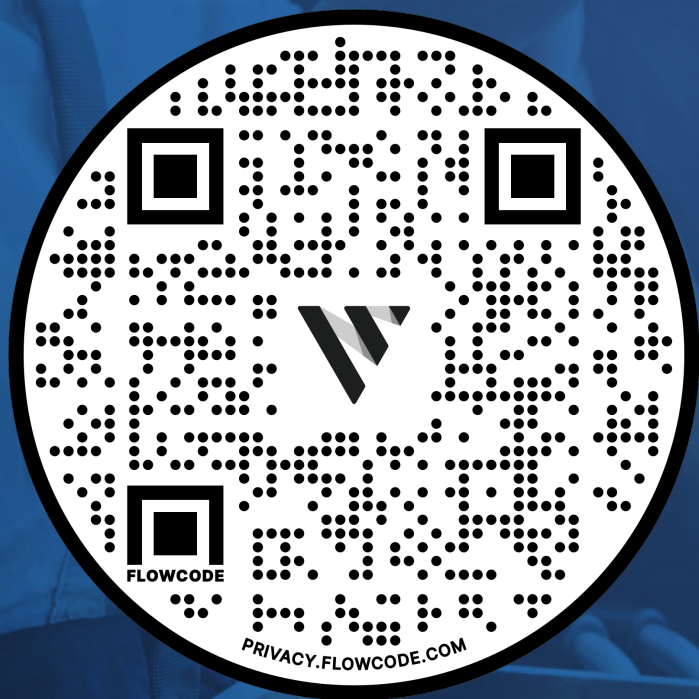


**VICTORYATL.COM/BUSINESS**

# ***KINGDOM BUSINESS LEADERS***

**ACCELERATE THE GROWTH OF YOUR  
BUSINESS, LIFE, AND FAITH.**

**BUSINESS WITH A BIBLICAL WORLDVIEW.**



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TAKE  
THE  
LEAD

**THRIVE  
T\*DAY**

placing emphasis on  
women in the marketplace

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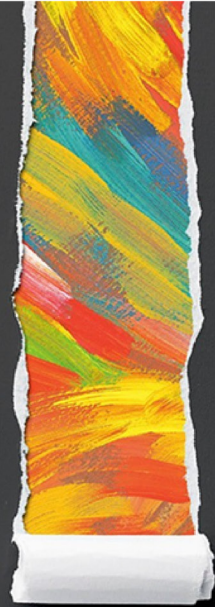
[thrivetoday.com](http://thrivetoday.com)



jordanraynor 



It has always been  
mere Christians—not  
“full-time missionaries”  
—that have been most  
effective at making  
disciples.



237 likes

jordanraynor  Greg has read all of my books and...

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